Go For Broke Monument
22nd Anniversary Virtual Tribute

Saturday, June 5, 2021 • 12:00 P.M. to 1:00 P.M. PDT
PRE-SHOW 11:45 A.M. FEATURING “HONOR A VETERAN” PHOTO GALLERY TRIBUTES

Watch LIVE on GFBNEC’s YouTube & Facebook!

KEYNOTE SPEAKER
Nikki Kodama, Granddaughter of Yoshio “Buddy” Mamiya, 100th Infantry Battalion/442nd RCT and Founding Member of GFBNEC

HOSTED BY: David Ono, ABC 7 News Anchor & GFBNEC Board of Director
Mitch Maki, GFBNEC President & CEO

NATIONAL ANTHEM PERFORMED BY: Kendyl Yokoyama, Actress (Hamilton! National Tour)

ABOUT THE MONUMENT ANNIVERSARY TRIBUTE

Every year on the first Saturday in June since 1999, GFBNEC has held a community gathering in Little Tokyo, Los Angeles, to commemorate the Go For Broke Monument, a striking dedication to honor the more than 16,000 Japanese American men and women who bravely served during WWII.

This hallmark tribute event will be broadcast live this year in order to ensure the safety and health of our veterans and our community. With new perspectives and voices, the program will highlight the remarkable stories of courage, patriotism and sacrifice of our Japanese American soldiers of WWII and the relevance of their legacy to the issues our nation faces today.

We invite you to join us as we honor and celebrate our Japanese American veterans of WWII. Please consider becoming a Monument Anniversary Sponsor and making a Veteran Floral Tribute and/or “Honor A Veteran” Social Media Tribute (see back for details).

THANK YOU FOR YOUR SUPPORT AND PARTICIPATION!
Now more than ever, your support is needed. Help us continue our vital educational programming and outreach. Become a supporter of the Go For Broke 22nd Anniversary Virtual Tribute!

SPONSORSHIP OPPORTUNITIES
* All sponsors at the Bronze level and above will receive recognition as a Monument 22nd Anniversary Tribute Sponsor in the live stream program, in The Torch newsletter and on the GFBNEC website.

Presenting $10,000
All of the above, plus:
- 30-second welcome message in the live program
- Prominent recognition in event Sponsor Honor Roll
- Acknowledgement in promotional materials & media releases
- eTorch Profile

Legacy $5,000
All of the above, plus:
- 30-second welcome message in the live program
- Prominent recognition in event Sponsor Honor Roll
- Acknowledgement in promotional materials & media releases

Patriot $2,500
All of the above, plus:
- 20-second tribute message in Pre-show
- Recognition in event Sponsor Honor Roll

Gold Circle* $1,000

Silver Circle* $500

Bronze* $250
Patron $100
Friend $50
(Patron & Friend sponsors will be acknowledged in The Torch Newsletter.)

VETERAN FLORAL TRIBUTES AND “HONOR A VETERAN” SOCIAL MEDIA TRIBUTES
All proceeds will provide on-going annual care and maintenance of the Go For Broke Monument.

VETERAN FLORAL TRIBUTES (Last day to order - Wednesday, May 26)
Decorative potted plants bearing the name of a veteran and the donor will be placed around the Go For Broke Monument on the morning of Sunday, May 30. Donors may pick-up their potted plants at the Monument on May 30 from 10 A.M. to 11 A.M. Plants not picked-up will be taken to Evergreen Cemetery in East Los Angeles and placed at the Nisei WWII veterans markers for Memorial Day. Each tribute is $25.

“HONOR A VETERAN” TRIBUTES (Deadline - Wednesday, June 2)
Back by popular demand, digital tributes for a veteran will be shared through the “Honor A Veteran” Photo Gallery Pre-show at 11:45 A.M. on June 5. All donation tiers will include the honoree's photo and name. Higher donation tiers will include the honoree's photo and story on GFBNEC's Facebook and Instagram pages.

$50: Honoree's Photo + Name will be featured in:
- Monument Anniversary Pre-show Photo Gallery
- GFBNEC website (event pages)

$75: Honoree's Photo + Story will be featured in all of the above, plus:
- Facebook

$100: Honoree's Photo + Story will be featured in all of the above, plus:
- Instagram posts
- Monument Anniversary wrap-up eTorch.

All photos along with the honoree's name and a brief reflection must be submitted to takeaction@goforbroke.org by 5 P.M. on Wednesday, June 2.

Donations can also be made on Facebook. Visit our Monument Tributes Fundraiser at facebook.com/donate/1781548975525587.

For questions, contact the Development Department at (310) 328-0907 or development@goforbroke.org.

Example of an “Honor a Veteran” Facebook post.
Go For Broke 22nd Anniversary Virtual Tribute

YES, I/WE WOULD LIKE TO SUPPORT THE LEGACY OF OUR NISEI VETERANS!

MONUMENT ANNIVERSARY SPONSORSHIPS (please indicate your level of support):

- PRESENTING $10,000
- GOLD CIRCLE $1,000
- PATRON $100
- LEGACY $5,000
- SILVER CIRCLE $500
- FRIEND $50
- PATRIOT $2,500
- BRONZE CIRCLE $250

VETERAN FLORAL TRIBUTES (Last day to order - Wednesday, May 26)

I/We would like to purchase:

____ (# of potted plants) Veteran Floral Tributes @ $25 each:

- In Honor Of
- In Memory Of

Name of Veteran ____________________________________________________________

For additional names, please submit on a separate sheet of paper.

“HONOR A VETERAN” SOCIAL MEDIA TRIBUTES

(Email honoree’s photo, name & reflection to takeaction@goforbroke.org by Wednesday, June 2.)

____ $100  ____ $75  ____ $50

Name of Veteran ____________________________________________________________

PAYMENT INFORMATION

- I/We would like to make an additional donation of $ ____________.
- I/We do not wish to become a sponsor or purchase a tribute but would like to make a general donation of: $ ____________.
- Enclosed is my check payable to GFBNEC in the amount of $ ____________.
- Please charge $ ____________ to my (circle one): MasterCard / VISA / Discover / American Express

CREDITCARD NO. _______________________________ EXP. DATE ____________ CCV _______
NAME ON CARD _______________________________ SIGNATURE _______________________
BILLING ADDRESS (if different from mailing address)

CITY _______________________________ STATE ____________ ZIP _______________________
PHONE (Home/Cell/Work - circle one) _______________________________ EMAIL _______________________

GFBNEC is a 501(c)(3) nonprofit organization. Federal Tax ID #: 95-4245623
Your contribution is tax-deductible to the full extent allowed by law.

Please mail completed form and check to: Go For Broke National Education Center, 355 E. 1st Street, Suite 200, Los Angeles, CA 90012.
Or, visit www.goforbroke.org to make your contribution and tribute gifts online.

For more information, contact (310) 328-0907 or email development@goforbroke.org.