Saturday, November 14, 2020
4:00 PM - 5:00 PM PST

Sponsorship Opportunities

**Signature**  $100,000

- Prominent recognition as a “Signature Sponsor” in related online and printed promotional materials including on the event home page and in the Pre- & Post-show sponsor listing.
- 20-second welcome message to be aired during virtual event
- Name/Logo listing as major donor on new GFBNEC website homepage and website hyperlink (throughout 2021)
- Signature sponsor recognition in three (3) new GFBNEC program series*
- Profile feature in eTorch & The Torch newsletters
- One (1) exclusive GFBNEC new merchandise gift pack

**Presenting**  $75,000

- Prominent recognition as a “Presenting Sponsor” in related online and printed promotional materials including on the event home page and in the Pre- & Post-show sponsor listing.
- 20-second welcome message to be aired during virtual event
- Name/Logo listing as major donor on new GFBNEC website homepage and website hyperlink (throughout 2021)
- Presenting sponsor recognition in two (2) new GFBNEC program series*
- Profile feature in eTorch & The Torch newsletters
- One (1) exclusive GFBNEC new merchandise gift pack

**Diamond**  $50,000

- Recognition as a “Diamond Sponsor” in related online and printed promotional materials including on the event home page and in the Pre- & Post-show sponsor listing.
- 20-second welcome message to be aired during virtual event
- Name/Logo listing as major donor on new GFBNEC website homepage (throughout 2021)
- Diamond sponsor recognition in two (2) new GFBNEC program series*
- Profile feature in eTorch
- One (1) exclusive GFBNEC new merchandise gift pack
Ruby $30,000

- Recognition as a “Ruby Sponsor” in related online and printed promotional materials including on the event home page and in the Pre- & Post-show sponsor listing.
- 20-second welcome message to be aired during virtual event
- Name/Logo listing as major donor on new GFBNEC website homepage (throughout 2021)
- Ruby sponsor recognition in one (1) new GFBNEC program series*
- Profile feature in eTorch
- One (1) exclusive GFBNEC new merchandise gift pack

Emerald $15,000

- Recognition as a “Emerald Sponsor” in related online and printed promotional materials including on the event home page and in the Pre- & Post-show sponsor listing.
- Emerald sponsor recognition in one (1) new GFBNEC program series*
- Profile feature in eTorch
- One (1) exclusive GFBNEC new merchandise gift pack

Platinum $10,000

- Recognition as a “Platinum Sponsor” in related online and printed promotional materials (subject to space availability) including on the event home page and in the Pre- & Post-show sponsor listing.
- Platinum Sponsor recognition in one (1) new GFBNEC program series*
- Profile feature in eTorch
- One (1) exclusive GFBNEC new merchandise gift pack

Gold $7,500

- Recognition as a “Gold Sponsor” in related online and printed promotional materials (subject to space availability) including on the event home page and in the Pre- & Post-show sponsor listing.
- Profile feature in eTorch
- One (1) GFBNEC new merchandise gift pack

Silver $5,000

- Recognition as a “Silver Sponsor” in related online and printed promotional materials (subject to space availability) including on the event home page and in the Pre- & Post-show sponsor listing.
- One (1) exclusive GFBNEC new merchandise gift pack

Bronze $3,500

- Recognition as a “Bronze Sponsor” in related online and printed promotional materials (subject to space availability) including on the event home page and in the Post-show sponsor listing.
- One (1) exclusive GFBNEC new merchandise gift pack
Steel $2,500 (For nonprofit/community organizations only)
- Recognition as a “Steel Sponsor” on the event home page and in the Post-show sponsor listing.
- One (1) exclusive GFBNEC new merchandise gift pack

Patron $1,000
- Recognition as a “Patron Sponsor” on the event home page and in the Post-show sponsor listing.
- One (1) exclusive GFBNEC new merchandise gift pack

Supporter $500
- Recognition as a “Supporter Sponsor” on the event home page and in the Post-show sponsor listing.
- GFBNEC new tote bag and travel mug

Contributor $250
- Recognition as a “Contributor Sponsor” on the event home page and in the Post-show sponsor listing.
- GFBNEC new tote bag

Friend $100
- Recognition as a “Friend Sponsor” on the event home page and in the Post-show sponsor listing.

*New Program Series (to be launched in 2021)

Beginning in January 2021, GFBNEC will launch three new program series that will explore the multi-faceted perspectives of the Nisei veteran story from within and beyond the Japanese American community.

**Living the Nisei Dream** features up close conversations by “next gen” hosts who will explore what the Nisei veterans endured and accomplished to ensure that future generations have the freedom to pursue their dreams and passions.

**Sharing Stories Around the Table** features intimate conversations, hosted by GFBNEC President & CEO Mitch Maki, about the significance and meaning of the Japanese American WWII veteran story from an intergenerational, multi-ethnic perspective.

**Heroes Among Us: Stories of Courage, Patriotism & Sacrifice**, features stories from GFBNEC’s Hanashi Oral History Collection highlighting the examples of valor, character and selfless acts of the Japanese American WWII veterans as they fought for equality.

*Gifts are tax-deductible as limited to the difference between the donation and estimated value of goods or services rendered.*

Federal Tax ID# 95-4245623
Fund the Future

Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of World War II. Your support enables GFBNEC to educate and inspire new generations to embody the same values as our courageous veterans.

Digital Ad Sponsor $500

Advertising Specifications
• Full screen recognition during Pre-show
• Color
• Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
• Deadline for ad: Friday, October 30, 2020.

Advertising Services
Go For Broke National Education Center (GFBNEC) may produce ad(s). Please complete the Requisition for Custom Designed Ads section and submit it by Friday, October 30, 2020.

REQUISITION FOR CUSTOM DESIGNED ADS

1) SPECIFY how you would like your name to be shown in your ad:

(Print please): _________________________________________________________________________

2) SELECT a message from the options below or write your own.

Note: Messages written by ad sponsor may be edited by GFBNEC.

Messages for Ads (30 words maximum)
□ We are proud to support Go For Broke National Education Center.
□ Congratulations to Go For Broke National Education Center.
□ We salute the World War II Nisei Veterans and Go For Broke National Education Center.
□ (Corporate/Name) proudly supports Go For Broke National Education Center and applauds its commitment to preserving the legacy of the Japanese American WWII veterans.
□ In honor of _________________________________________________________________________
□ In loving memory of ___________________________________________________________________
□ Own message: _______________________________________________________________________

Cut Here and Return Requisition Form for Custom Digital Ads
Response Form

Sponsorships and Digital Ads must be received by Friday, October 30, 2020 to be included in the Evening of Aloha virtual program.

First Name _________________________________ Last Name _________________________________

Company or Organization, if applicable ___________________________________________________________________________

Address ________________________________ City __________________ State _____ Zip __________

E-Mail _________________________________________________ Phone ________________________

Please recognize my gift as ___________________________________________________________________________________

I would like to sponsor at the following level:

SPONSORSHIP

- Signature $100,000
- Presenting $75,000
- Diamond $50,000
- Ruby $35,000
- Emerald $15,000
- Platinum $10,000
- Gold $7,500
- Silver $5,000
- Bronze $3,500
- Steel $2,500 (For tax-exempt nonprofits only)
- Patron $1,000
- Supporter $500
- Contributor $250
- Friend $100

I would like to make a contribution to:

- Fund the Future $________
- General Donation $________

- DIGITAL AD SPONSOR $500 (Enclose requisition for custom ad, if needed) $________

METHOD OF PAYMENT

- Enclosed is my check payable to Go For Broke National Education Center TOTAL $________
- Visa
- MasterCard
- American Express
- Discover

Credit Card No. ________________________________ CVV No. __________

Name on Card (please print) ________________________________ Exp. Date __________

Please mail this completed form and payment to:
Go For Broke National Education Center
Attn: Development Dept., 355 E. 1st Street Ste. 200, Los Angeles, CA 90012
development@goforbroke.org