This year's Evening of Aloha sponsorship opportunities include an array of benefits and promotional opportunities at every level. Your contributions will help us reach our major end-of-year goals and allow us to shift the organization's priorities and programs in 2021.

**SIGNATURE ** $100,000
- Prominent recognition as a “Signature Sponsor” in related online and printed promotional materials, including event home page and pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC homepage and website hyperlink (throughout 2021).
- Signature sponsor recognition in three (3) new GFBNEC program series*
- Profile feature in eTorch & The Torch newsletters
- One (1) GFBNEC exclusive new merchandise gift set

**PRESENTING ** $75,000
- Prominent recognition as a “Presenting Sponsor” in related online and printed promotional materials, including on the event home page and in the pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC homepage and website hyperlink (throughout 2021).
- Presenting sponsor recognition in two (2) new GFBNEC program series*
- Profile feature in eTorch & The Torch newsletters
- One (1) GFBNEC exclusive new merchandise gift set

**DIAMOND ** $50,000
- Lead recognition as a “Diamond Sponsor” in related online and printed promotional materials including on the event home page and in the pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC homepage (throughout 2021).
- Diamond sponsor recognition in two (2) new GFBNEC program series*
- Profile feature in eTorch
- One (1) GFBNEC exclusive new merchandise gift set

**RUBY ** $30,000
- Lead Recognition as a “Ruby Sponsor” in related online and printed promotional materials including on the event home page and in the pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC website homepage (throughout 2021).
- Ruby sponsor recognition in one (1) new GFBNEC program series*
- Profile feature in eTorch
- One (1) GFBNEC exclusive new merchandise gift set

**EMERALD ** $15,000
- Recognition as a “Emerald Sponsor” in related online and printed promotional materials including on the event home page and in the pre- and post-show sponsor listing.
- Emerald sponsor recognition in one (1) new GFBNEC program series*
- Profile feature in eTorch
- One (1) GFBNEC exclusive new merchandise gift set

**PLATINUM ** $10,000
- Recognition as a “Platinum Sponsor” in related online and printed promotional materials (*subject to space availability*) including on the event home page and in the pre- and post-show sponsor listing.
- Platinum sponsor recognition in one (1) new GFBNEC program series*
- Profile feature in eTorch
- One (1) GFBNEC exclusive new merchandise gift set
2020 EVENING OF ALOHA SPONSORSHIP OPPORTUNITIES (CONTINUED)

GOLD  $ 7,500
- Recognition as a “Gold Sponsor” in related online and printed promotional materials (*subject to space availability*) including on the event home page and in the pre- and post-show sponsor listing.
- Profile feature in eTorch
- One (1) GFBNEC exclusive new merchandise gift set

SILVER  $5,000
- Recognition as a “Silver Sponsor” in related online and printed promotional materials (*subject to space availability*) including on the event home page and in the pre- and post-show sponsor listing.
- One (1) GFBNEC exclusive new merchandise gift set

BRONZE  $3,500
- Recognition as a “Bronze Sponsor” in related online and printed promotional materials (*subject to space availability*) including on the event home page and in the post-show sponsor listing.
- One (1) GFBNEC new merchandise gift set

STEEL  $2,500
(For nonprofit/community organizations only)
- Recognition as a “Steel Sponsor” on the event home page and in the post-show sponsor listing.
- One (1) GFBNEC exclusive new merchandise gift set

PATRON  $1,000
- Recognition as a “Patron Sponsor” on the event home page and in the post-show sponsor listing.
- One (1) GFBNEC exclusive new merchandise gift set

SUPPORTER  $500
- Recognition as a “Supporter Sponsor” on the event home page and in the post-show sponsor listing.
- New GFBNEC tote bag and travel mug

CONTRIBUTOR  $250
- Recognition as a “Contributor Sponsor” on the event home page and in the post-show sponsor listing.
- New GFBNEC tote bag

FRIEND  $100
- Recognition as a “Friend Sponsor” on the event home page and in the Post-show sponsor listing.

FUND THE FUTURE
Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of WWII. Your contributions provide vital funds to support our exciting new educational initiatives, including our expanded national outreach, enhanced online and social media presence and dynamic online programming to engage younger, more diverse audiences.

*NEW PROGRAM SERIES (to be launched 2021)*
Beginning in January 2021, GFBNEC will launch three new virtual program series that present more in-depth, personal explorations about the meaning and significance of the Japanese American WWII veterans story to the contemporary issues surrounding civil liberties, social justice, racial tolerance and democracy.

*Living the Nisei Dream* features up close conversations hosted by two “next gen” hosts who explore how what the Nisei veterans endured and accomplished ensured that future generations have the freedom to pursue their dreams and passions.

*Sharing Stories Around the Table* features intimate conversations hosted by GFBNEC President & CEO Mitch Maki about the significance and meaning of the Japanese American WWII veteran story from an intergenerational, multi-ethnic perspective.

*Heroes Among Us: Stories of Courage, Patriotism & Sacrifice* features stories from GFBNEC’s Hanashi Oral History Collection highlighting the examples of valor, character and selfless acts of the Japanese American WWII veterans as they fought for equality.
DIGITAL ADVERTISEMENT FORM

ADVERTISING SPECIFICATIONS
• Full screen recognition during Pre-show
• Color
• Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
• Deadline for ad: Friday, October 30, 2020.

ADVERTISING SERVICES
Go For Broke National Education Center (GFBNEC) may produce ad(s). Please complete the Requisition for Custom Designed Ads section below and submit it by Friday, October 30, 2020.

. . . . . . .

REQUISITION FOR CUSTOM DESIGNED ADS

1) SPECIFY how you would like your name to be shown in your ad:
(Print please): ______________________________________________________________________________________________

2) SELECT a message from the options below or write your own.
Note: Messages written by ad sponsor may be edited by GFBNEC.

Messages for Ads (30 words maximum)

❑ We salute the WWII Nisei Veterans and Go For Broke National Education Center.

❑ In honor of _______________________________________________________________________________________________

❑ In loving memory of ________________________________________________________________________________________

❑ Own message: ____________________________________________________________________________________________

____________________________________________________________________________________________________________
RESPONSE FORM

Sponsorships and Digital Ads must be received by Friday, October 30, 2020 to be included in the Evening of Aloha virtual program.

MY INFORMATION

First Name ___________________________________________________ Last Name ___________________________________________________

Company/Organization, if applicable _______________________________________________________________________________________

Address _________________________________________________________________________________________________________________________

City _______________________________________________________________  State ____________  Zip _______________________________________

E-Mail ________________________________________________________________  Phone _________________________________________________

Please recognize my gift as _________________________________________________________________________________________________

I WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- Signature  $100,000
- Presenting  $75,000
- Diamond  $50,000
- Ruby  $35,000
- Emerald  $15,000
- Platinum  $10,000
- Gold  $7,500
- Silver  $5,000
- Bronze  $3,500
- Steel  $2,500

(For tax-exempt nonprofits only)

I WOULD LIKE TO MAKE A CONTRIBUTION TO:

- Fund the future  $__________
- General Donation  $__________
- DIGITAL AD SPONSOR $500 (Complete requisition for custom ad, if needed)  $__________

METHOD OF PAYMENT

- Enclosed is my check payable to Go For Broke National Education Center
- Visa  □ MasterCard  □ American Express  □ Discover

Credit Card No. ________________________________ CVV No. __________

Name on card (please print) __________________________________________

Signature ___________________________________________ Exp. Date __________

Please mail this completed form and payment to:

Go For Broke National Education Center
Attn: Development Dept., 355 E. 1st Street Ste. 200, Los Angeles, CA 90012
development@goforbroke.org