

19TH ANNUAL

EVENING  
OF

*Aloha*  
VIRTUAL EVENT

# 2020 Evening of Aloha Sponsorship Opportunities

This year's Evening of Aloha sponsorship opportunities include an array of benefits and promotional opportunities at every level. Your contributions will help us reach our major end-of-year goals and allow us to shift the organization's priorities and programs in 2021.

## **SIGNATURE \$100,000**

- Prominent recognition as a "Signature Sponsor" in related online and printed promotional materials, including event home page and pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC homepage and website hyperlink (throughout 2021).
- Signature sponsor recognition in three (3) new GFBNEC program series\*
- Profile feature in *eTorch* & *The Torch* newsletters
- One (1) GFBNEC exclusive new merchandise gift set

## **PRESENTING \$75,000**

- Prominent recognition as a "Presenting Sponsor" in related online and printed promotional materials, including on the event home page and in the pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC homepage and website hyperlink (throughout 2021).
- Presenting sponsor recognition in two (2) new GFBNEC program series\*
- Profile feature in *eTorch* & *The Torch* newsletters
- One (1) GFBNEC exclusive new merchandise gift set

## **DIAMOND \$ 50,000**

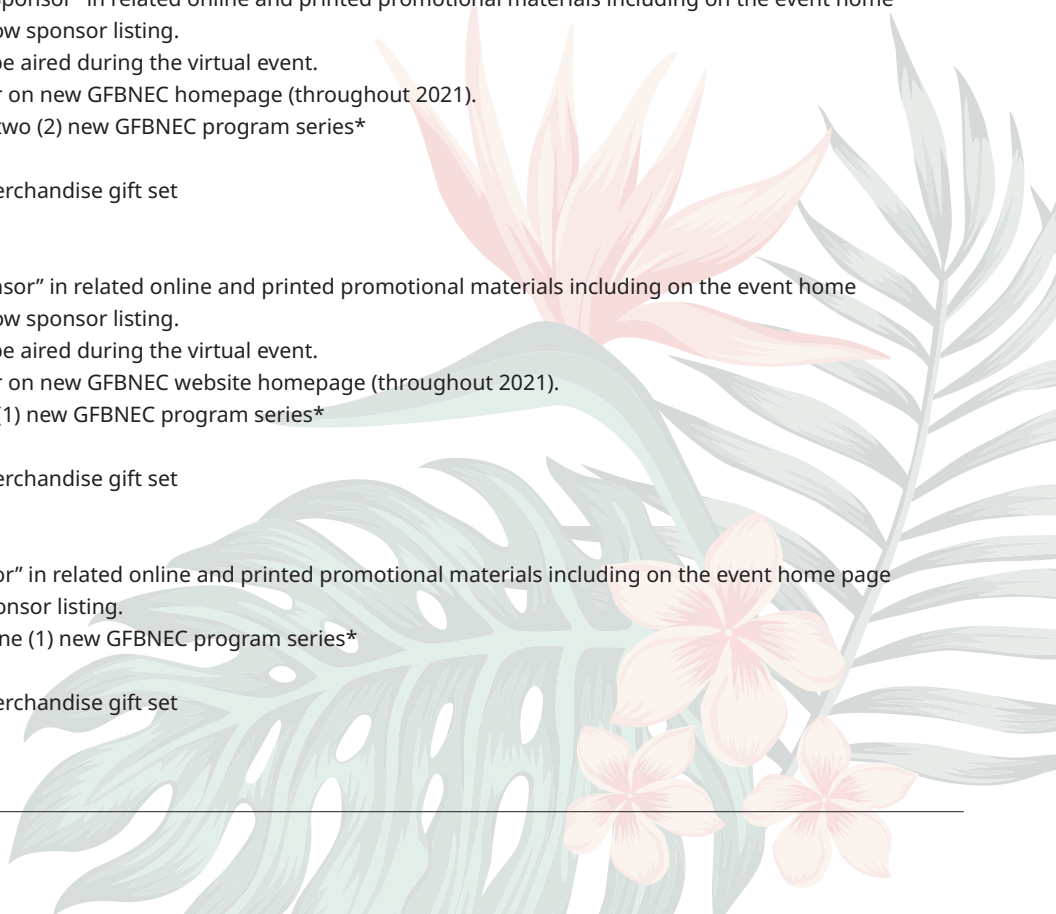
- Lead recognition as a "Diamond Sponsor" in related online and printed promotional materials including on the event home page and in the pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC homepage (throughout 2021).
- Diamond sponsor recognition in two (2) new GFBNEC program series\*
- Profile feature in *eTorch*
- One (1) GFBNEC exclusive new merchandise gift set

## **RUBY \$30,000**

- Lead Recognition as a "Ruby Sponsor" in related online and printed promotional materials including on the event home page and in the pre- and post-show sponsor listing.
- 20-second welcome message to be aired during the virtual event.
- Name/logo listing as major donor on new GFBNEC website homepage (throughout 2021).
- Ruby sponsor recognition in one (1) new GFBNEC program series\*
- Profile feature in *eTorch*
- One (1) GFBNEC exclusive new merchandise gift set

## **EMERALD \$15,000**

- Recognition as a "Emerald Sponsor" in related online and printed promotional materials including on the event home page and in the pre- and post-show sponsor listing.
- Emerald sponsor recognition in one (1) new GFBNEC program series\*
- Profile feature in *eTorch*
- One (1) GFBNEC exclusive new merchandise gift set









## RESPONSE FORM

Sponsorships and Digital Ads must be received by **Friday, October 30, 2020**  
 to be included in the Evening of Aloha virtual program.

### MY INFORMATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company/Organization, if applicable \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_ Phone \_\_\_\_\_

Please recognize my gift as \_\_\_\_\_

### I WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Signature \$100,000 | <input type="checkbox"/> Platinum \$10,000 | <input type="checkbox"/> Patron \$1,000    |
| <input type="checkbox"/> Presenting \$75,000 | <input type="checkbox"/> Gold \$7,500      | <input type="checkbox"/> Supporter \$500   |
| <input type="checkbox"/> Diamond \$50,000    | <input type="checkbox"/> Silver \$5,000    | <input type="checkbox"/> Contributor \$250 |
| <input type="checkbox"/> Ruby \$35,000       | <input type="checkbox"/> Bronze \$3,500    | <input type="checkbox"/> Friend \$100      |
| <input type="checkbox"/> Emerald \$15,000    | <input type="checkbox"/> Steel \$2,500     |  |

*(For tax-exempt nonprofits only)*

\$ \_\_\_\_\_

### I WOULD LIKE TO MAKE A CONTRIBUTION TO:

- |  |          |
|--|----------|
| <input type="checkbox"/> Fund the future   | \$ _____ |
| <input type="checkbox"/> General Donation  | \$ _____ |
| <input type="checkbox"/> DIGITAL AD SPONSOR \$500 <i>(Complete requisition for custom ad, if needed)</i> | \$ _____ |

**TOTAL \$** \_\_\_\_\_

### METHOD OF PAYMENT

- Enclosed is my check payable to **Go For Broke National Education Center**
- Visa    MasterCard    American Express    Discover

Credit Card No. \_\_\_\_\_ CVV No. \_\_\_\_\_

Name on card *(please print)* \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please mail this completed form and payment to:

**Go For Broke National Education Center**

Attn: Development Dept., 355 E. 1st Street Ste. 200, Los Angeles, CA 90012

development@goforbroke.org