Go For Broke National Education Center
30th Anniversary Gala

SATURDAY, OCTOBER 12, 2019
The Westin Bonaventure Hotel & Suites

Honoring the Japanese American World War II Veterans

Sponsorship Opportunities (Sponsorship commitments received by June 28 will be included in the printed invitation)

Presenting Sponsor $100,000
- Premier seating for three (3) Presenting Sponsor tables with complimentary wine
- Opportunity to have company representative participate in program from stage
- Prominent sponsor logo placement and hyperlink on GFBNEC website
- One (1) full-screen digital ad displayed during the program
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Diamond Sponsor $50,000
- Premier seating for two (2) Diamond Sponsor tables with complimentary wine
- Opportunity to have company representative introduced during the program
- Prominent sponsor logo placement and hyperlink on GFBNEC website
- One (1) full-screen digital ad displayed during the program
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Ruby Sponsor $30,000
- Preferred seating for one (1) Ruby Sponsor table with complimentary wine
- Link on GFBNEC website
- One (1) full-screen digital ad displayed during the program
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Emerald Sponsor $15,000
- Preferred seating for one (1) Emerald Sponsor table with complimentary wine
- Link on GFBNEC website
- One (1) full-screen digital ad displayed during the program
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters
Sponsorship Opportunities (cont.)

Platinum Sponsor $10,000
- Preferred seating for one (1) Platinum Sponsor table with complimentary wine
- Link on GFBNEC website
- One (1) full-screen digital ad displayed during the program
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Gold Sponsor $7,500
- One (1) Gold Sponsor table with complimentary wine
- Link on GFBNEC website
- One (1) full-screen digital ad displayed during the program
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Silver Sponsor $5,000
- One (1) Silver Sponsor table
- Link on GFBNEC website
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Bronze Sponsor $3,500
- One (1) Bronze Sponsor Table
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Steel Sponsor $2,500 (for tax-exempt, non-profit organizations only)
- One (1) Steel Sponsor Table
- Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Fund the Future (Commitments of $5,000 or more that are received by June 28, will be listed in the printed invitation)
Invest in GFBNEC’s long term commitment of empowering others to create their own stories of courage as inspired by the Japanese American soldiers of World War II. Your support enables GFBNEC to educate and inspire new generations to embody the same values as our courageous veterans.

Honda Opportunity Drawing
Enter to win a 2019 Honda Pilot. Drawing will be held on Saturday, October 12, 2019 at Go For Broke National Education Center’s 30th Anniversary/Evening of Aloha Gala Dinner at the Westin Bonaventure Hotel & Suites in Los Angeles. Winner need not be present. MSRP $37,760
Opportunities: 1 ticket for $25, 5 tickets for $100, and 15 tickets for $250

*Gifts are tax-deductible as limited to the difference between the donation and estimated value of goods or services rendered ($100 per seat). Federal Tax ID# 95-4245623*
Underwriting Sponsorships

Lei Sponsor $7,500
• Signage recognition at the event as the Lei sponsor
• Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Wine Sponsor $5,000
• Signage recognition at the event as a Wine sponsor
• Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Centerpiece Sponsor $5,000
• Signage recognition at the event as a Centerpiece sponsor
• Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Color Guard Sponsor $5,000
• Recognition during the program as the Color Guard sponsor
• Company name and logo on event collateral materials, press releases and in GFBNEC’s eTorch and The Torch newsletters

Digital Ad Sponsor - $500 (Full screen recognition at the event)

Advertising Specifications
• Full Page 10”(w) x 7.5”(h), Color
• Files formatted in JPEG, TIFF, EPS, or PDF at 300 DPI, are acceptable.
• Deadline for ad: Wednesday, September 25, 2019.

Advertising Services
• Go For Broke National Education Center (GFBNEC) may produce ads. Please complete the Requisition for Custom Designed Ads section and submit it by Friday, September 20, 2019.

REQUISITION FOR CUSTOM DESIGNED ADS
1) SPECIFY how you would like your name to be shown in your ad:
(Print please):

2) SELECT a message from the options below or write your own.
   Note: Messages written by ad sponsor may be edited by GFBNEC.

   Messages for Ads (30 words maximum).
   ☐ We are proud to support Go For Broke National Education Center
   ☐ Congratulations to Go For Broke National Education Center on its 30th Anniversary.
   ☐ We salute the World War II Nisei Veterans and Go For Broke National Education Center’s 30th Anniversary.
   ☐ (Corporate/Name) proudly supports Go For Broke National Education Center and applauds its commitment to preserving the legacy of the Japanese American WWII veterans.
   ☐ In honor of __________________________
   ☐ In loving memory of __________________________

   Own message:________________________________________________________________________
**Go For Broke National Education Center’s 30th Anniversary Gala**

**Response Form**

First Name ___________________________ Last Name ___________________________

Company or Organization, if applicable ____________________________

Address ___________________________ City ___________________________ State ____ Zip ______

E-Mail ___________________________ Phone ___________________________

List my name or table name in publications as ____________________________

I would like to sponsor at the following level:

**TABLE SPONSORSHIPS**

- [ ] Presenting $100,000 [ ] Gold $7,500
- [ ] Diamond $50,000 [ ] Silver $5,000
- [ ] Ruby $30,000 [ ] Bronze $3,500
- [ ] Emerald $15,000 [ ] Steel $2,500 (for tax-exempt, non-profit organizations only)
- [ ] Platinum $10,000

(#) Tables _____ $ _______

**UNDERWRITING SPONSORSHIPS**

- [ ] Lei Sponsor $7,500 [ ] Centerpiece Sponsor $5,000
- [ ] Wine Sponsor $5,000 [ ] Color Guard Sponsor $5,000

[ ] DIGITAL AD SPONSOR $500 *(Enclose requisition for custom ad, if needed)* $ _______

I am unable to attend but would like to make a contribution to:

- [ ] Fund the Future [ ] General Donation $ _______

I would like to purchase Opportunity Drawing Tickets (receipt portion of tickets will be mailed):

- [ ] 1 Ticket - $25.00 [ ] 5 Tickets - $100.00 [ ] 15 Tickets - $250.00

(#) Tickets _____ $ _______

[ ] I would like to donate to the Silent Auction. Please contact me. TOTAL $ _______

**METHOD OF PAYMENT**

- [ ] Enclosed is my check payable to Go For Broke National Education Center
- [ ] Visa [ ] MasterCard [ ] American Express [ ] Discover

Credit Card No. ___________________________________________ CVV No. ________________________

Signature ___________________________________________ Exp. Date ________________________

Please mail this completed form and payment to:

Go For Broke National Education Center
Attn: Development Dept., 355 E. First Street Ste. 200, Los Angeles, CA 90012 - Christina@GoForBroke.org

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