

June 29, 2010

Dear Friends,

The Go For Broke National Education Center invites you to participate in this year's *Evening of Aloha* set for Saturday, November 13, 2010 at the Anaheim Hilton Hotel by purchasing an ad in the commemorative program booklet that will be published for the dinner. It's our ninth annual gala affair that promises to be another magical event featuring the culinary delights of signature chef Roy Yamaguchi of Roy's Restaurants and chef Akira Hirose of Maison Akira in Pasadena.

This year's theme, "*Honor the Past and Celebrate the Future*" of the Go For Broke National Education Center, provides the perfect opportunity to honor a veteran, organization or special person.

By purchasing an ad in the booklet, you can memorialize a personal message to:

- ❖ **Honor and pay tribute to a veteran**
- ❖ **Present a message to a group of veterans**
- ❖ **Congratulate a special person or organization**

The Go For Broke National Education Center's (GFBNEC) mission is to educate the public about the responsibilities, challenges and rights of American citizenship, through more than 1,000 real life stories of Japanese American soldiers of World War II interviewed across the US and Japan. These veteran interviews – our Hanashi -- enable GFBNEC to conduct teacher training workshops and institutes, create curricula and interactive lesson plans, develop innovative teaching tools, and offer the public first-hand accounts and engaging testimonials of these men who fought admirably for the promises of America and the rights of democracy. Their virtues are serving to shape the values of our youth through the programs inspired and delivered in classrooms across the United States.

Proceeds support these important programs and help to advance our vision to be a national leader committed to educating the public on the values and responsibilities that accompany American citizenship. **Again, we ask you to consider sponsoring an ad in the Evening of Aloha program booklet.** Additionally, please join us at Evening of Aloha by sponsoring a table or buying individual tickets. Corporate sponsorship opportunities are also available!

Enclosed is an ad reservation form. Please send a short message (25 words maximum) and photo, if you wish, and we will create the ad for you. Ad space deadline is August 16, 2010. The Go For Broke National Education Center is a 501(c)3 nonprofit organization. All donations are tax deductible to the extent permitted by law. Should you have any questions or need additional information, please contact Julia Tominaga at julia@goforbroke.org or by phone at (310) 222-5710. Mahalo nui loa -- Thank you!

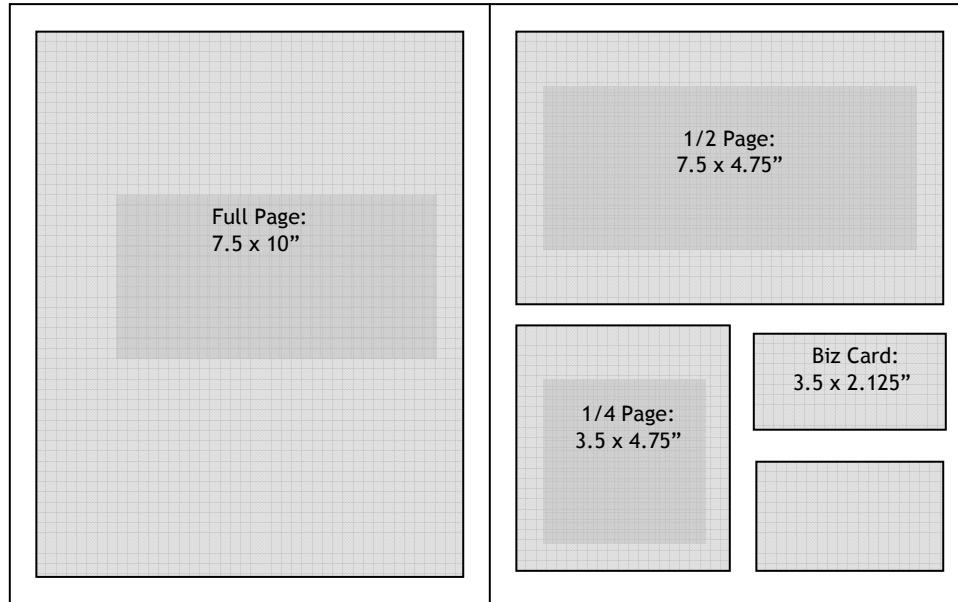
Best regards,



Michael Ozawa
Chairman
Go For Broke National Education Center



PROGRAM AD SPECIFICATIONS



➤ Available Ad Sizes:

- Full-Page (7.5 x 10"): \$1,000
- Half-Page (7.5 x 4.75"): \$550
- Quarter-Page (3.5 x 4.75"): \$250
- Business Card (3.5 x 2.125"): \$125

➤ Please submit all ads in one of the following formats:

PDF EPS TIFF

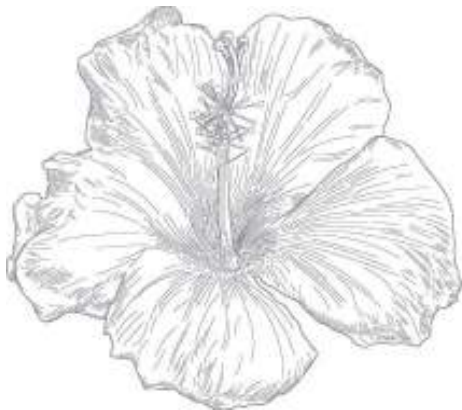
➤ All image files should be at least 300 dpi for the best printing results.

➤ **Ad photos must be submitted on CD to:**
Go For Broke National Education Center
Attn: JULIA TOMINAGA
P.O. Box 2590
Gardena, CA 90247

or emailed to:
julia@goforbroke.org

➤ Please submit all artwork by **August 16, 2010**

Thank you!



2010
*Evening
of Aloha*

PAY TRIBUTE TO A FAVORITE VETERAN • SEND A FAMILY GREETING
SUPPORT THE EDUCATIONAL MISSION OF GO FOR BROKE

PROGRAM AD FORM

RESERVE YOUR SPACE TODAY in the beautifully designed commemorative program booklet to be published in conjunction with the 2010 Evening of Aloha gala dinner.

Company / Organization: _____

Name / Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

I would like to purchase an ad in the Evening of Aloha program booklet.
All ads **MUST** be received by **August 16, 2010** (formats accepted: PDF, EPS, TIFF; at least 300 dpi)

- Full-Page (7.5 x 10"): \$1,000
- Half-Page (7.5 x 4.75"): \$550
- Quarter-Page (3.5 x 4.75"): \$250
- Business Card (3.5 x 2.125"): \$125

AD CONTENT

- ❖ Personalized message is limited to 25 words.
- ❖ If you wish, email a photo (at least 300dpi) of your family or favorite veteran to be included.
 - ❖ The ads are designed for you!

Checks payable to: **Go For Broke National Education Center**

Return payment with this form to:
Go For Broke National Education Center
Attn: EOA

P.O. Box 2590, Gardena, CA 90247

For additional information, please e-mail Julia@goforbroke.org or call (310) 222-5710